

# BOOST

Community Pharmacy  
**Living Well**  
Campaign

# YOUR IMMUNITY

# THIS WINTER

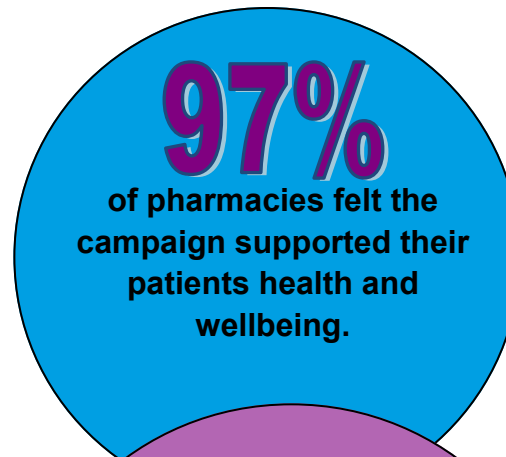
The information used to develop this report is from our submissions of pharmacy team evaluation surveys from 99% of Living Well contracted community pharmacies .  
Evaluation figures are an estimation provided by contracted community pharmacies.

## Number of pharmacies that addressed queries on:

Query	COVID - 19 primary vaccination	COVID - 19 booster vaccination	Flu vaccination
Type of vaccine available	436	489	433
Side effects of vaccine	382	433	255
Vaccination during pregnancy	319	305	219
Fertility and COVID-19 vaccine	269	185	64
Dosing timeframe	332	436	143
Eligible groups	376	433	305
Reassurance in mixing vaccine brands	261	442	95
<b>Other topics</b>			
305	Vaccinations (general, including travel vaccines and childhood schedule)		
471	COVID-19 symptoms		
346	Flu symptoms		
387	COVID-19 certification		
300	Making Safer Choices, such as face mask, ventilation, etc		
454	COVID-19 testing - PCR or LFD		

## How did pharmacy engage?

- 67** Via their delivery driver
- 88** Used social media or their website
- 484** Displayed leaflets
- 66** Created visual displays at windows and instore
- 252** Provided leaflets alongside prescriptions
- 8** Used videoconferencing
- 84** Disseminated information to other healthcare professionals
- 15** Disseminated information to schools or other educational settings
- 47** Disseminated information to community groups
- 9** Disseminated information to churches
- 45** Disseminated information to local retail shops



The percentage of pharmacies that reported the public's feedback to the campaign to be:

**27%** "very positive"

**60%** "positive"

**13%** "neutral"

**Referrals were made to:**

- 11** Social Prescribing projects
- 161** Other pharmacy services
- 229** Other Healthcare professionals
- 29** Community/ Voluntary service

222 pharmacies provided information to ALL age groups however the main age group that were provided with campaign information were those aged 61-70 years old.