

Thank you for being Distance Aware



Campaign reach

129 pharmacies reached those with hearing or visual impairments.

294 pharmacies provided information to the socially isolated.

211 pharmacies reached those with drug or alcohol addiction issues.

424 pharmacies provided information to the elderly.

332 pharmacies provided information to young families.

182 pharmacies provided information to those who are housebound.

332 pharmacies provided information to those living with long term health conditions or their carers.

140 pharmacies provided information to those whose first language is not English.



Number of pharmacies with common queries:

413 Importance of social distancing

296 Tips to try to keep safe if you cannot keep 2 metres apart

429 COVID-19 vaccination

275 COVID-19 immunity status

259 Anxiety

207 Stress

How did pharmacy engage?

73 via their delivery driver

70 used social media or their website

85 created visual displays at windows and instore

420 displayed leaflets

265 provided leaflets alongside prescriptions

64 disseminated information to other healthcare professionals

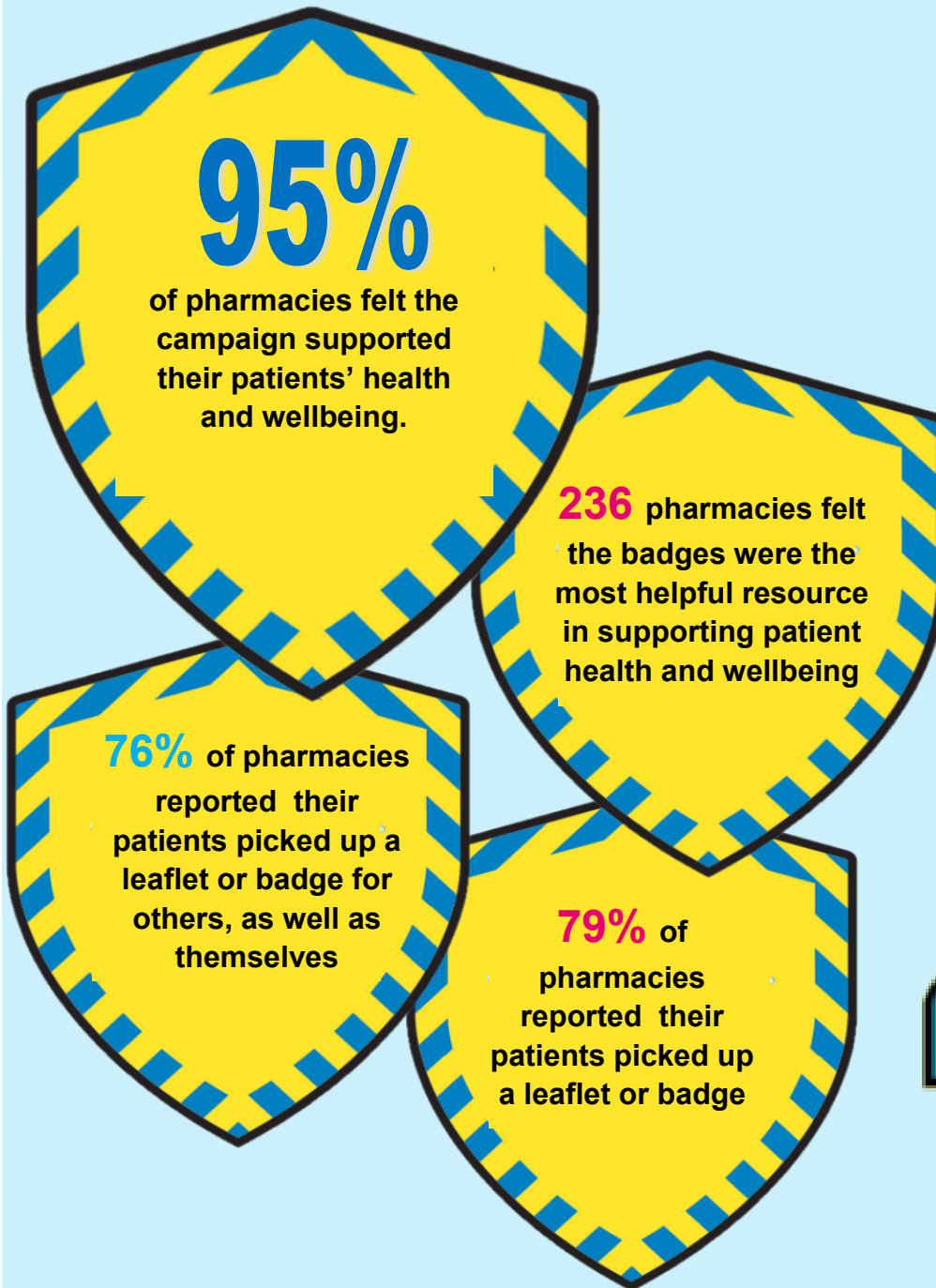
11 used videoconferencing

17 with schools or other educational settings

40 with community groups

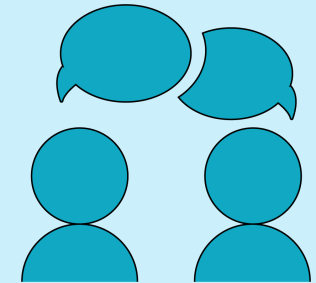
14 with churches

52 with local retail shops

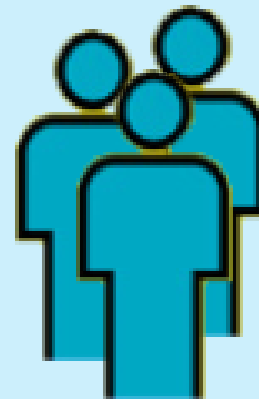
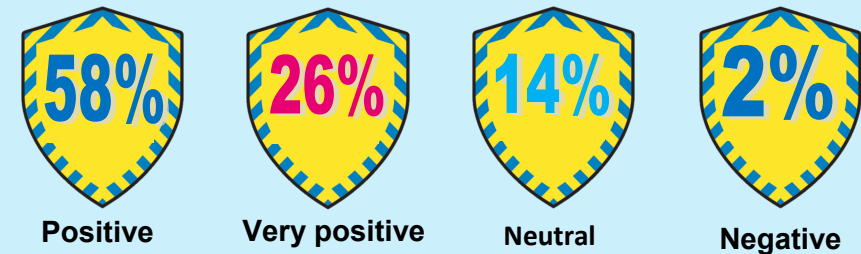


Leading by example

Pharmacy staff wore the badges to raise awareness of the campaign and help them to engage patients in conversation.



Public's feedback to the Distance Aware campaign



290 pharmacies provided information to **ALL** age groups however the main age group that were provided with campaign information were those aged **51-60 years** old.

The information used to develop this report is from our submissions of pharmacy team evaluation surveys from 92% of Living Well contracted community pharmacies. Evaluation figures are an estimation provided by contracted community pharmacies.