


<p><b>172</b> pharmacies reported educating patients on their medication.</p>	<p><b>77</b> pharmacies reported their patients using the 'My Medicines List'.</p>	<p><b>52</b> pharmacies reported helping patients to complete their 'My Medicines List'.</p>	<p><b>452</b> pharmacies reported patients "self-selecting" the "My Medicines List" Leaflet.</p>
<p><b>258</b> pharmacies reported handing the "My Medicines List" Leaflet to those patients they felt would benefit from it's use.</p>	<div style="text-align: center;"> <p><b>Before you take it</b></p>  </div>		<p><b>21</b> pharmacies reported campaign conversations resulting in Medicine Use Reviews.</p>
<p><b>63</b> pharmacies reported being alerted to medication misuse and/or compliance issues through campaign conversations.</p>			<p><b>226</b> pharmacies reported handing the "My Medicines List" Leaflet to all patients at counselling.</p>
<p><b>3</b> pharmacies reported addressing medicine waste issues.</p>	<p><b>49</b> pharmacies reported making an intervention other than using the 'My Medicines List'.</p>	<p><b>6</b> pharmacies reported intervening on potential inappropriate medicine use in those who were pregnant or breastfeeding.</p>	<p><b>37</b> pharmacies reported patients using the 'My Medicines List' to help with hospital appointments, travel or reordering of prescriptions.</p>

<p><b>104</b> pharmacies referred patients to another pharmacy service, such as Stop Smoking.</p>	<p><b>8</b> pharmacies referred patients to a social prescribing project.</p>	<p><b>154</b> pharmacies referred patients to another healthcare professional.</p>
<p><b>480</b> pharmacies felt campaign resources supported them to answer related queries or know where to signpost patients to.</p>	<p>Over <b>62,250</b> patients were engaged through 521 pharmacies on campaign messages.</p>	<p><b>181</b> pharmacies provided information to ALL age groups however the main age groups that were provided with campaign information were those aged 51-60, 61-70 and 71-80 years old.</p>
<p><b>494</b> pharmacy teams felt the campaign resources helped to promote more discussion with patients about their medication.</p>	<p>Interventions included: GP referral, medication changes, Medicine Use Reviews, medication formulation or brand changes, compliance aids, blood pressure readings, Stop Smoking referrals, Social Worker referrals, GP practice pharmacist referrals, OTC product consultations.</p>	<p><b>13</b> pharmacies referred patients to a community or voluntary service.</p>

## Number of Pharmacies that addressed queries on:

<b>298</b>	How to complete the "My Medicines List"
<b>307</b>	Medicine name
<b>339</b>	Medicine indication
<b>172</b>	Medicine formulation
<b>301</b>	Medicine dose
<b>341</b>	Medicine side effects
<b>248</b>	Medicine interactions
<b>126</b>	Medicine review
<b>180</b>	Medicines and pregnancy
<b>125</b>	Medicines and breastfeeding
<b>112</b>	Medicine misuse
<b>132</b>	Sharing of medicines

## Over 74,400 My Medicines List Leaflets were distributed.

### My Medicines List



The number of pharmacies that reported the public's feedback to the My Medicines List to be:

<b>123</b>	"very positive"
<b>309</b>	"positive"
<b>73</b>	"neutral"

## How did Pharmacy engage?

<b>65</b>	Via their delivery driver
<b>83</b>	Used social media or their website
<b>483</b>	Displayed leaflets
<b>69</b>	Created visual displays at windows and instore
<b>307</b>	Provided leaflets alongside prescriptions
<b>60</b>	Disseminated information to other healthcare professionals
<b>2</b>	Disseminated information to schools or other educational settings
<b>30</b>	Disseminated information to community groups
<b>6</b>	Disseminated information to churches
<b>17</b>	Disseminated information to local retail shops

**Number of pharmacies that provided information to the following groups:**

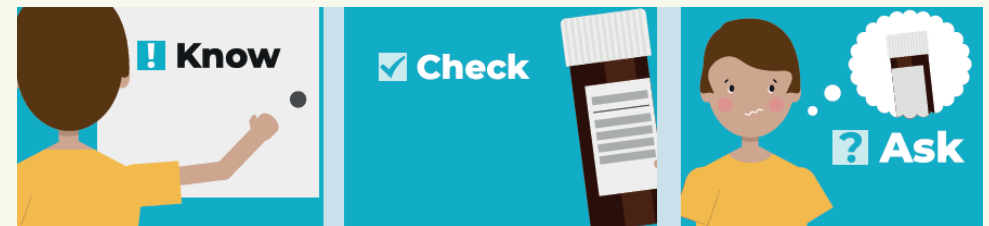
<b>34</b>	Homeless
<b>33</b>	Victims of domestic abuse
<b>61</b>	BAME community
<b>210</b>	Housebound
<b>168</b>	Those with drug and alcohol issues
<b>201</b>	Socially isolated
<b>189</b>	Young families
<b>472</b>	Elderly
<b>374</b>	Those with long term health conditions or their carers
<b>132</b>	Those living in poverty or deprivation
<b>137</b>	Those with hearing or visual impairments
<b>108</b>	Those where English is not their first language

The number of pharmacies that reported the public’s feedback to the campaign to be:

**120** “very positive”

**318** “positive”

**66** “neutral”



The number of pharmacies that thought it would be useful for the My Medicines List to be available outside of this campaign:

**411** Via community pharmacy only on an ongoing basis

**293** Via GP practices

**126** Via Trusts