

The information used to develop this report is from our submissions of pharmacy team evaluation surveys from 98% of Living Well contracted community pharmacies. Evaluation figures are an estimation provided by contracted community pharmacies.

**Number of pharmacies that addressed queries on:**

- 291** Long term risks
- 271** Alcohol addiction
- 317** Weekly guidelines
- 357** What is a unit?
- 283** Binge drinking



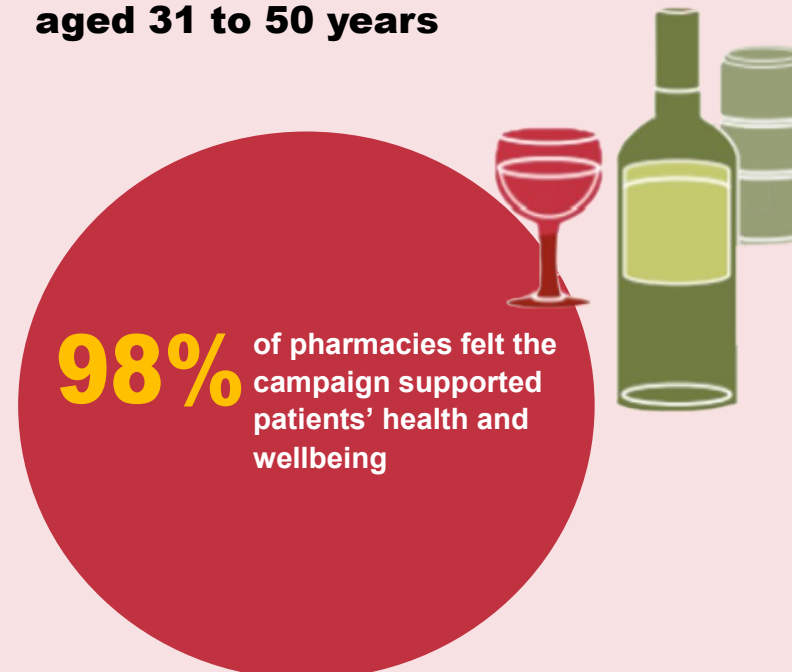
**How did pharmacy engage?**

- 89** created visual displays at windows and instore
- 62** used social media or their website
- 16** used digital displays/TV screens
- 473** displayed leaflets
- 228** provided leaflets alongside prescriptions
- 53** disseminated information to other healthcare professionals

**The main age groups that wanted campaign information were those aged 31 to 50 years**

**Who did we reach?**

- 339** pharmacies reached those with drug or alcohol addiction issues
- 315** pharmacies reached those living with long term health conditions or their carers
- 240** pharmacies provided information to the elderly, socially isolated or young families



**Number of pharmacies**

- 120** Other pharmacy services
- 125** Other healthcare professional, e.g. GP
- 46** Community/voluntary services
- 8** Social prescribing project