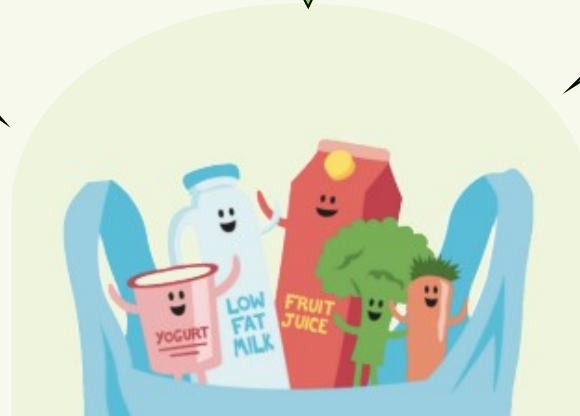




The information used to develop this report is from our submissions of pharmacy team evaluation surveys from 98% of Living Well contracted community pharmacies . Evaluation figures are an estimation provided by contracted community pharmacies.



19 pharmacies reported patients returning to say they had lost weight.

18 pharmacies reported having engagement from patients with mental health conditions.

41 pharmacies reported counselling, referring or signing patients up to a stop smoking service.

99 pharmacies reported patients promising or making lifestyles change.

28 pharmacies reported engaging with confirmed pre-diabetic or diabetic patients.

17 pharmacies reported having engagement from patients with a history of cardiac conditions.

4 pharmacies gave advice to patients looking to gain weight.

7 pharmacies reported patients successfully quitting smoking.

**190 pharmacies** referred patients to another pharmacy service, such as stop smoking.

**4 pharmacies** referred patients to a social prescribing project.

**96 pharmacies** referred patients to another healthcare professional.

**95%** pharmacies felt campaign resources supported them to answer related queries or know where to signpost patients to.

Over **60,700** patients were engaged through 521 pharmacies on campaign messages.

**180** pharmacies provided information to **ALL** age groups however the main age groups that were provided with campaign information were those aged **31-50** and **51-60** years old.

**27 pharmacies** referred patients to a community dietitian.

**22 pharmacies** referred patients to a physical activity coordinator.

**28 pharmacies** referred patients to a community or voluntary service.

## Number of Pharmacies that addressed queries on:

<b>294</b>	<b>Body Mass Index</b>
<b>208</b>	<b>Waist measurement</b>
<b>287</b>	<b>Portion control</b>
<b>357</b>	<b>Making healthier food choices</b>
<b>77</b>	<b>Food labelling system</b>
<b>335</b>	<b>Physical exercise</b>
<b>281</b>	<b>Health risks of being overweight/ obese</b>
<b>86</b>	<b>Health risks of being underweight</b>
<b>91</b>	<b>Weight management support groups</b>
<b>204</b>	<b>Weight loss medication</b>
<b>169</b>	<b>Mental health</b>
<b>99</b>	<b>Barriers to making changes</b>
<b>154</b>	<b>Motivation</b>

**Over 62,600 Making Healthier Choices booklets were distributed.**



### Where did pharmacy signpost to?

Park runs; Swimming clubs; Food banks, Healthy Living Centres; Couch to 5K; Community activities; Walking groups; Running groups; Weight loss support ; Pain management support; Gyms; , Personal trainer; BCPP projects; Alcohol support; Leisure centres; GAA clubs

## How did Pharmacy engage?

<b>59</b>	<b>Via their delivery driver</b>
<b>72</b>	<b>Used social media or their website</b>
<b>485</b>	<b>Displayed leaflets</b>
<b>77</b>	<b>Created visual displays at windows and instore</b>
<b>228</b>	<b>Provided leaflets alongside prescriptions</b>
<b>45</b>	<b>Disseminated information to other healthcare professionals</b>
<b>13</b>	<b>Disseminated information to schools or other educational settings</b>
<b>38</b>	<b>Disseminated information to community groups</b>
<b>8</b>	<b>Disseminated information to churches</b>
<b>25</b>	<b>Disseminated information to local retail shops</b>

## Number of pharmacies that provided information to the following groups:

41	Homeless
44	Victims of domestic abuse
82	BAME community
171	Housebound
223	Those with drug and alcohol issues
218	Socially isolated
330	Young families
387	Elderly
374	Those with long term health conditions or their carers
157	Those living in poverty or deprivation
93	Those with hearing or visual impairments
113	Those where English is not their first language

The number of pharmacies that reported the public's feedback to the campaign to be:

92 "very positive"

336 "positive"

82 "neutral"

2 "negative"

Negative feedback was in relation to the sensitive nature of the campaign topic.

