










Coronavirus

LOOKING AFTER YOUR HEALTH AND WELLBEING



The information used to develop this report is from our submissions of pharmacy team evaluation surveys from 87% of Living Well contracted community pharmacies . Evaluation figures are an estimation provided by contracted community pharmacies.

<p>Coronavirus</p> <p>Looking after your health and wellbeing</p>	<p>Over 27,660 patients were engaged through 521 pharmacies on COVID-19 campaign messages.</p>		<p>98% Of pharmacies felt the campaign resources helped to support the pharmacy team in answering COVID-19 related queries or in knowing where to signpost patients to. They felt the campaign supported their patients' health and wellbeing</p>
<p>Popular Queries</p> <p>VITAMINS INFLUENZA</p> <p>COVID-19 ADVICE/ SYMPTOMS/ TESTING</p> <p>FACEMASK USE STOP SMOKING</p>		<p>Did the community pharmacies think the public's campaign feedback was mainly positive?</p> <p>24% 62% 14%</p> <p>Strongly agreed Agreed Neutral</p>	
	<p>The elderly and those with long term health conditions engaged most with this campaign . Other patient groups that were reached included homeless, those with addiction issues, BAME community, those in poverty, those with communication barriers, victims of domestic abuse and those socially isolated.</p>		<p>Pharmacies that made REFERRALS to:</p> <p>Other Pharmacy Services 212</p> <p>Other Healthcare Professional 230</p> <p>Community/ Voluntary Services 98</p>
<p>How did Pharmacy engage?</p> <p>375 verbally engaged and informed patients</p> <p>89 used social media</p> <p>17 used videoconferencing</p>		<p>What organisations did Pharmacy engage with?</p> <p>Schools Local Retailers</p> <p>Charities Care homes</p> <p>Community Groups Churches</p> <p>Other Healthcare Professionals</p>	

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