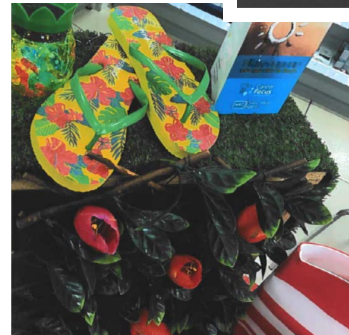
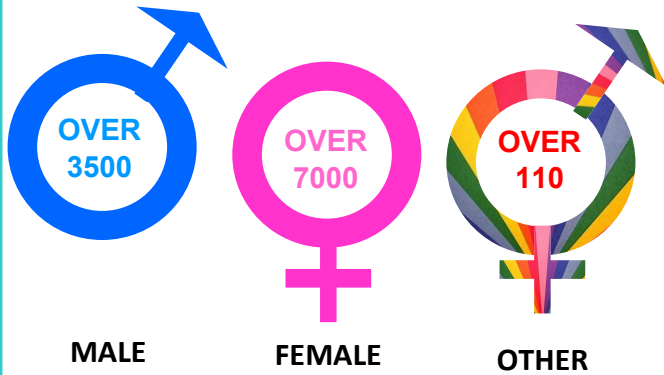


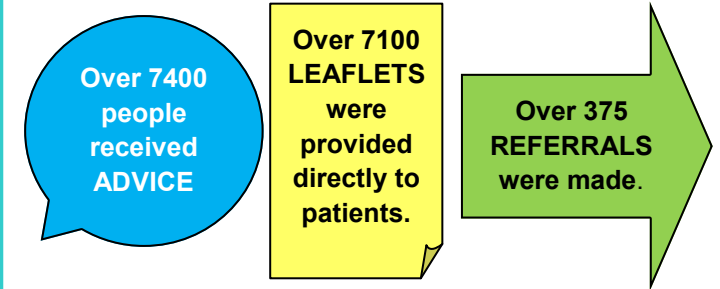
Community Pharmacy Living Well Campaign



Number of patients engaged



ACTIONS



Community Pharmacy
Living Well
Campaign

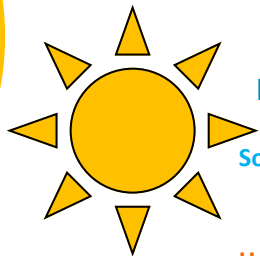
From our initial "CARE IN THE SUN" evaluation template submissions and competition entries ...

Community pharmacy reached out to...

- Primary schools
- Summer camps
- Rowing clubs Farmer groups
- Gyms Mens sheds Cycling clubs
- Swimming clubs Football clubs
- Healthy Living Centres Scout groups
- Secondary schools Carer groups
- Running clubs
- Community centres
- BCPP projects

Advice given, conditions treated or referred

- Sunbeds
- Sunburn Heat stroke
- Abnormal or irregular moles
- Heat Rash Hydration Shade
- Skin Cancer Sunscreen application
- Medication that causes photosensitivity UV star rating
- SPF Skin Allergies
- Travel Advice
- Eye Health Aftersun
- Covering up



PROPS USED TO ENGAGE PATIENTS

- Songs Sunscreen samples Treasure hunts
- Teddy bears UV Bracelets Mannequins
- Hampers UV watches Puppets Goody bags Games
- Bookmarks Storytime Colouring pages Quiz Presentations