





# TARGET Antibiotic Checklist Brief Intervention Service

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## Stay well this winter











This campaign ran throughout December 2024 and January 2025. The evaluation report is available at <u>Community Pharmacy Campaign Evaluation Report</u>





Over **60,150**patients engaged
across **505**pharmacies



**427** pharmacies reported the public's feedback as **positive** or **very positive** 

211 pharmacies referred into community pharmacy vaccination services

### Key messages:

- Winter vaccinations
- Antibiotic resistance
- > Self-care



**201** pharmacists reported an increase in **flu vaccinations** 



**144** pharmacists reported an increase in **COVID vaccinations** 



61 referrals into
Pharmacy First Sore
Throat





## Feedback from contractors

"This campaign allowed for discussions around avoiding unnecessary antibiotics."

"We felt that this campaign should have started earlier before the winter pressures kicked in."

"It would have been better to **start this** campaign in October to help us to promote the winter vaccinations when they launched."

"This was a good opportunity to chat about antibiotic resistance."

"The self-care messages helped reinforce good antibiotic stewardship."





# Living Well campaign 2025



- Campaign runs throughout October and November 2025.
- Aims to help the public prepare for the winter months by encouraging them to take actions to protect their health.
- All resources available at <u>Living Well Business Services</u>
   <u>Organisation (BSO) Website</u>.





## **TARGET Antibiotic Checklist**

- TARGET = Treat Antibiotics Responsibly, Guidance, Education and Tools.
- Sits within RCGP TARGET antibiotics toolkit <u>hub</u>.
- A tool designed to support responsible antibiotic prescribing and patient education in community pharmacy settings.
- Used since 2020 across community pharmacies in England as part of the Pharmacy quality scheme (PQS).
- Findings have been published in <u>Antibiotics</u>







# TARGET antibiotic checklist brief intervention service



#### Service aims to:

- Use the TARGET antibiotic checklist in clinically assessing suitability of prescribed antibiotics.
- Facilitate individualised, evidence-based patient counselling following dispensing of an antibiotic prescription.
- Signposting into flu vaccination services, where appropriate.





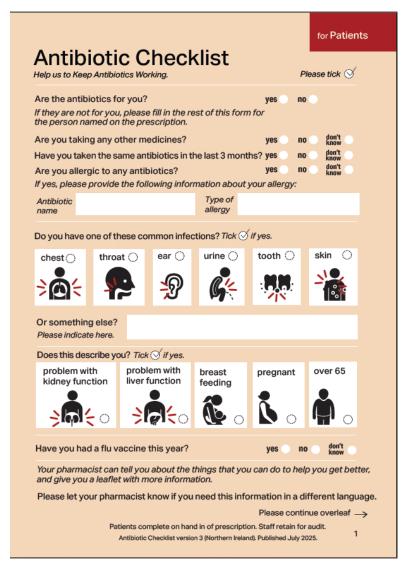
# TARGET antibiotic checklist brief intervention service

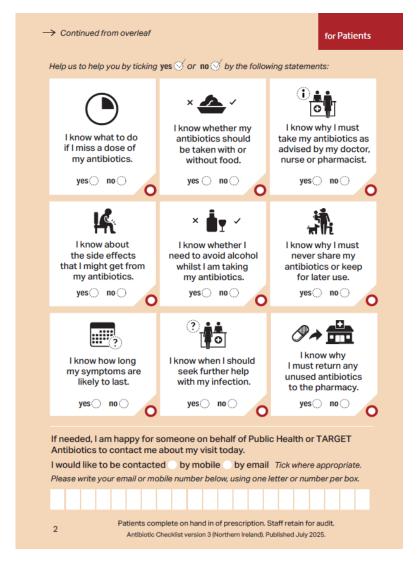
- Checklists are to be completed over a 4 week period between 6<sup>th</sup> October and 30<sup>th</sup> November.
- Coincides with the launch of the Autumn flu vaccination programme.
- Will support activities during World Antimicrobial Awareness Week (WAAW) which runs 18<sup>th</sup>-24<sup>th</sup> November.
- Service specification is on the BSO Living Well webpage.





# For completion by the patient









# For completion by the pharmacist

Checklist points	for	Pha tear	rmacy n
Shecklist points			
Date this checklist was completed:			
Assessing the antibiotic prescription. Please tick as appropriate.			
have checked	n/a	yes	no
for allergies, risk factors, other medication interactions.			
treatment with the same antibiotic in the previous 3 months.			
This information is collected from page 1 the antibiotic against the local guidance.			
the antibiotic against the local guidance the antibiotic is appropriate for the infection indicated.			
the dose is correct for the indication and patient the duration is correct for the indication.			
the duration is correct for the indication.			
The following antibiotics have been dispensed			
		furan Penic	
none Amoxicillin Flucloxacillin M Doxycycline Clarithromycin Phenoxymethylpenici Metronidazole Trimethoprim Co-Amoxiclav other Please specify the antibiotic in the space below.		Penio	
none Amoxicillin Flucloxacillin M Doxycycline Clarithromycin Phenoxymethylpenici Metronidazole Trimethoprim Co-Amoxiclav other Please specify the antibiotic in the space below.	llin (l	Penio	cillin V
none Amoxicillin Flucloxacillin None Doxycycline Clarithromycin Phenoxymethylpenici Metronidazole Trimethoprim Co-Amoxiclav other Please specify the antibiotic in the space below.  Siving advice on antibiotics. Please tick as appropriate. In the discussed antibiotic resistance with the patient/carer	llin (l	Penio	cillin V
none Amoxicillin Flucloxacillin No Doxycycline Clarithromycin Phenoxymethylpenici Metronidazole Trimethoprim Co-Amoxiclav other Please specify the antibiotic in the space below.  Siving advice on antibiotics. Please tick as appropriate. In the advice and the same antibiotics in the last three month have checked the patient responses to the statements overleaf and given advice as required.  Six the circles of next to the statements opposite when the advice has been given.	Illin (I	yes	no
none Amoxicillin Flucloxacillin No Doxycycline Clarithromycin Phenoxymethylpenici Metronidazole Trimethoprim Co-Amoxiclav other Please specify the antibiotic in the space below.  Siving advice on antibiotics. Please tick as appropriate. In the patient has had the same antibiotics in the last three month have checked the patient responses to the statements werleaf and given advice as required.	Illin (Illin (Il	Penic yyes Overle	no

To access the TARGET Antibiotics patient leaflets, scan the QR code or visit:  www.RCGP.org.uk/TARGET-patient-leaflets  I have given the following patient information leaflet:  UTI UTI for older adults dental  RTI RTI pictorial other managing common infections (self-care)  Administering the flu vaccine. Please tick as appropriate.  I have discussed flu vaccine eligibility with the patient I have given the flu vaccine on site  The Antibiotic Checklist has not been fully completed because:  the patient's representative did not know the information.  the antibiotics are supplied by delivery service.  Consider including a patient information leaflet with the prescription.  the antibiotics are already dispensed.  the patient declined.  other reason. Please write the reason in the space below.	for Pharm team
the patient's representative did not know the information.  the antibiotics are supplied by delivery service.  Consider including a patient information leaflet with the prescription.  the antibiotics are already dispensed.  the patient declined.	scan the QR code or visit:  www.RCGP.org.uk/TARGET-patient-leaflets  have given the following patient information leaflet:  UTI UTI for older adults dental  RTI RTI pictorial other  managing common infections (self-care)  Administering the flu vaccine. Please tick as appropriate.  I have discussed flu vaccine eligibility with the patient
	the patient's representative did not know the information. the antibiotics are supplied by delivery service. Consider including a patient information leaflet with the prescription. the antibiotics are already dispensed. the patient declined.
	Staff complete on preparation and hand out of prescriptions. Retain for audit.  Antibiotic Checklist version 3 (Northern Ireland). Published July 2025.





### **TARGET** resources

- All TARGET resources will be delivered with the Living Well 'Stay well this winter' campaign materials by 25<sup>th</sup> September.
  - TARGET antibiotic checklists
  - TARGET antibiotic checklist user guide
  - Antibiotic prescription screening and counselling sheet
  - Antibiotic prescription screening and counselling sheet user guide
- If you have not received these materials this date email reception.pha@hscni.net immediately to report missing items.
- Deadline for reporting missing materials is 8<sup>th</sup> October.
- Electronic copies have also been emailed.





# Key points for service delivery

- 25 checklists are to be completed over any four week period between 6<sup>th</sup> October and 30<sup>th</sup> November.
- If 25 are not completed in four weeks, the time period can be extended for an additional two weeks, but all must be completed by 30<sup>th</sup> November.
- Forms to be uploaded digitally via MS form.
- Deadline for submission of completed checklists is 12<sup>th</sup> January 2026.







## Remuneration

- The <u>service contract</u> must be completed and returned by **Friday 3<sup>rd</sup> October**.
- Set-up fee of £200 to each contractor providing the TARGET Antibiotic Checklist Brief Intervention service.
- Payment of £15 per completed TARGET antibiotic checklist.
- NB Payment will only be made upon receipt of 25 completed TARGET antibiotic checklists.